

Handy hints for volunteer photographers at Amnesty International events



Firstly, thanks for taking photographs at events – we are really grateful for your time and photos!

In order for Amnesty International to be able to publish your photos we need *all* identifiable people photographed to fill in a **media consent form (at the back of this document)** providing us with permission to use their image. We must have signed consent from parents to use identifiable photos of people under 18.

To make this easier for you we have a few guidelines:

1. Whenever you take a photo:
 - a. Get the names of people in photos as you take them and ask them to read and sign a **media consent form**. A standard release form is available at the back of this document – print off copies before the event.
 - b. record the photo number (camera allocated number) and the name of the person on the **running sheet** (end of this document).
 - c. For events with an 'entry' area, a standard sign at the registration/entry to the event is acceptable (see end of document). You may also add this note on event notices/invites. If someone requests not to be photographed, the volunteer or staff member informed must go through the final photos and delete any of the individual.
2. Go for quality not quantity – this saves file space and precious search time. Pick your **best couple of photos** and send them to your Community Organiser, activism@amnesty.org.au, or [dropbox them to us](#). Include the relevant signed consent forms and running sheet.
3. We must get permission from a parent or guardian for identifiably photographing people under 18.
4. After the event please provide your Community Organiser with:
 - a. the high resolution (over 600kb) photo files as jpegs. We can provide a USB for this if needed or add to this dropbox and let your CO know >
<https://www.dropbox.com/request/KNqG9ZpBxBemj3Ri6OHJ>
 - b. The list of people you photographed and the signed media releases.

5. Amnesty International Australia will have unlimited use, in both print and online media, of the photos provided. We prefer joint copyright – meaning the photographer and AI will be credited eg © John Smith/AI. If the photographer line is left blank on the running sheet then the photos will be © AI. The photographer can also use the images but please ensure you indicate joint copyright credit.
6. We do not intend to sell the photos. If you wish to do so, please contact AI first.

Please feel free to contact your community organiser if you have any queries.

Photography tips

- Take your time and get a dozen or so great shots – no need to get hundreds.
- Check your camera settings are at '**high quality**' so we can use the photos across multiple media. Photos posted to Facebook then sent to us aren't good as Facebook compresses the images.
- Get close! Details of faces, hands with pens etc are great for social media.
- Vertical and horizontal – get shots in both.
- Lighting – when shooting outdoors, it is usually best to have the sun behind you and lighting up your subject.
- Flash – good to use!
- Avoid complex, cluttered backgrounds or unrelated objects in the image (move them out!)
- Snap people doing things – signing petitions, writing letters, talking to people – these shots show energy.
- Candid shots are great but staged shots are great too. Stage a good shot – eg star jumps in front of an Amnesty banner.

Your image may be photographed or filmed at any time throughout this event.

Your consent to the use of your image in full or in part for any Amnesty International related purposes is taken to be given by attending this event.

Should you not wish to have your image photographed or filmed, please inform Amnesty International staff or volunteers at this event.

MEDIA CONSENT FORM



Amnesty International Australia is part of a global movement defending human rights. To do this, we mobilise people, campaign, conduct research and raise money for our work. We are promoting a culture where human rights are embraced, valued and protected.

We use images of individuals in a number of our campaign materials, both online and in hard copy. To this end we require your written permission for Amnesty International Australia to use your / your child's photographic/filmed image in association with material being compiled to promote Amnesty International's work.

I hereby give my unconditional permission to Amnesty International Australia to use my / my child's photographic/filmed image for the purposes of promoting, publicising and advertising Amnesty International and Amnesty International Australia's work in promoting human rights.

I understand the image(s) will remain the property of Amnesty International Australia and may be used in its publications, website, and other publicity material and I expressly authorise such use. I also understand and acknowledge that once this image is posted onto the Amnesty International Australia website, the image can be downloaded and may be viewed from other websites beyond Amnesty International.

I give express permission for Amnesty International Australia to crop or alter the image(s) as necessary. I acknowledge that the image(s) may also be included in the central Amnesty International Image Library for use by other Amnesty International Sections.

I certify that I am over 18 years of age.

Name: _____

Date: _____

Signature: _____

For persons under the age of 18, the permission of a parent or guardian is required on the Photo Release Form.

I hereby grant permission to Amnesty International Australia to use photographic or filmed images of this child as outlined above.

Child's Name: _____

Child's Age: _____

- You can identify this child by his/her first name as set out above.
- Please identify this child by first name ONLY.
- Please do not identify this child by name.

I certify that I am over 18 years of age and I am the parent / guardian of the above-named child.

Your name: _____

Date: _____

Signature: _____