

Firstly, thank you for being part of Community is Everything - our campaign to end the over-representation of Indigenous kids in prison. It is only by working together that we'll be able to ensure a brighter future for all children.

With that spirit in mind, we have developed a new petition that we hope will make it fun and easy to build support for the campaign in your local community.

## The puzzle petition

Designed in collaboration with <u>Gilimbaa</u>, the petition card represents one piece of the solution we want to see. Each comprises a puzzle piece and a data slip, so that people can add their support to the campaign. This bit is really important!



When put together in any order, the pieces form a beautiful puzzle.

The aim is to have Prime Minister Turnbull complete the puzzle when he announces a National Plan of Action on Youth Justice. Until then, we will be collecting pieces from across the country to display as a symbol of our commitment to the plan. We aim to collect 7000 puzzle pieces throughout the blitz, but we won't be able to do it without your help!

## How to collect the petition

**Step 1:** Ask the person to add their name to the petition by completing their details on the back of the card. We will present the petition to Prime Minister Malcolm Turnbull around the time the Northern Territory Royal Commission releases its report.

We need their email address so we can keep them updated on the progress of the campaign and other actions they can take to support human rights. We need their postcode to help demonstrate to the Prime Minister that this issue matters to Australians from across the country and to ensure that they continue to hear about upcoming events and activities in their local area.

**Step 2:** Tear off the data slip and put aside somewhere secure, so that you can send them back <u>your local action centre</u> as soon as possible for data entry. The names from each slip will be added electronically to the petition.

Talk to your activist support Coordinator to pre-arrange pre-paid envelopes so you can get them back to us quickly.

**Step 3:** Ask the person to write their first name on the front of the puzzle piece, so it can be displayed publicly as a symbol of widespread public support for the



campaign. We encourage you to display the pieces creatively at your events - bluetac them to a wall or board or hang them up - but remember to send them back to us in working condition alongside the data slips as soon as possible after your event, so we can put them together as a giant national puzzle.

**(Optional) Step 4:** People can double their impact by taking a selfie with a puzzle piece poster, so that they can share their action with their friends on social media. Ask them to use the hashtag **#freetobekids** and tag **@AmnestyOz** when posting.

Thanks for being part of the campaign, and contact your Community Organiser or <a href="mailto:activism@amnesty.org.au">activism@amnesty.org.au</a> if you have any questions.

